

## Planned activity

Field	Content
<b>Name of Division/Office</b>	Classification, Human Rights and Copyright Division (Classification Policy Branch)
<b>Title</b>	Instrument establishing authorised assessor scheme for advertising unclassified films and computer games
<b>Description of issue</b>	<p>This regulatory change arises out of the <i>Classification (Publications, Films and Computer Games) Amendment (Assessments and Advertising) Act 2008</i>.</p> <p>A new Commonwealth Instrument will establish an industry-based self assessment scheme whereby the likely classification of an unclassified film or computer game is assessed for the purpose of advertising that material together with classified material.</p> <p>The new Instrument will set out:</p> <ul style="list-style-type: none"><li>(i) conditions on advertising unclassified films and computer games</li><li>(ii) a process for authorisation of assessors</li><li>(iii) a system of safeguards and sanctions, and</li><li>(iv) a new advertising message and the display requirement for that message.</li></ul> <p>The instrument will establish processes and procedures including training programs and administrative support. The <i>Classification (Advertising for Unclassified Films) Instrument 2005</i> will become obsolete and be repealed.</p>
<b>Consultation opportunities</b>	Consultation will occur with State and Territory Censorship Ministers during drafting. Industry and community stakeholders were consulted in 2007 and will be consulted on relevant aspects of the scheme during its development.
<b>Expected timetable</b>	New Scheme will be operational by 1 July 2009.
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